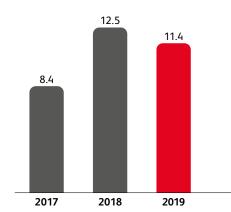
# SOCIAL PARTNERSHIP PROGRAMME

GRI 203-1; 203-2

In 2019, Metinvest invested a total of US\$11 million in its communities, demonstrating a strong commitment to local residents. The Group's community investment strategy is guided by an intention to serve as many beneficiaries as possible, even under the circumstances of market challenges, which in 2019 led to a slight decrease in investments compared with 2018. Overall, more than 2 million people in Ukraine, 300,000 people in the UK, 250,000 people in Italy, 200,000 people in Bulgaria and 65,000 people in the US benefit from Metinvest's social partnership programmes.

#### Community investment, US\$ million\*



# \* The figures exclude the investments of the Zaporizhstal JV in social partnership projects, as this asset falls outside the scope of the Report. The Zaporizhstal JV contributed US\$778,000 in 2017, US\$2.1 million in 2018 and US\$2.4 million in 2019.

#### Social partnership programmes by focus area, US\$ million

Social infrastructure	4.8
Sport and culture	1.9
Education	1.6
Environmental stewardship	1.6
Healthcare	1.0
Greater community engagement*	0.3
Charity**	0.2
Total	11.4

- The figure excludes the contribution of the Zaporizhstal JV for the "We are the City" contest in the amount of US\$255,000.
- \*\* Metinvest continued to provide financial support to socially disadvantaged groups and those in distress by partnering with public organisations. The Group's charitable donations targeted orphanages and veteran unions, people with disabilities and victims of the Chernobyl disaster.





When carrying out complex projects, Metinvest works closely with city development funds, which have become the primary channel for the Group's engagement with local governments, civic groups and international development agencies for improving community liveability. By partnering with the Mariupol Development Fund, the Kryvyi Rih Foundation of the Future and the Zaporizhia Joint Action Platform, Metinvest develops the best initiatives possible while ensuring that the projects it funds meet the needs of communities and align with regional agendas.

In 2019, Metinvest and the Zaporizhstal JV contributed US\$9 million to these funds, almost a four-fold increase compared with 2016, when this investment model was launched.

The effectiveness of such investments is enhanced through partnerships with global leaders in this area, such as the US Agency for International Development (USAID), United Nations International Children's Emergency Fund (UNICEF) and the European Bank for Reconstruction and Development (EBRD), as they bring global best practices in transparency and project management

to the initiatives they are involved in. In 2020, Metinvest plans to continue strengthening its strategic partnerships with local residents, government authorities and non-governmental organisations to provide consistent developmental support to the cities and towns where it operates. This also includes enhancing social partnership programmes and their positive impacts through larger geographical coverage and broadened engagement with local residents.

# UPGRADING SOCIAL INFRASTRUCTURE

Metinvest systematically invests to improve the social infrastructure in the regions of its presence, striving to create better living conditions for employees, their families and all local residents. The Group invests to upgrade public spaces and recreational areas, construct roads and repair residential buildings. This is part of our commitment to improving the image of the cities and towns, making them comfortable places to live. Due to Metinvest's involvement, these positive changes in regional development have been taking place more rapidly in recent years.

Metinvest's involvement covers both ongoing initiatives and urgent response projects following unforeseeable circumstances or natural disasters. After a storm in Kryvyi Rih in July 2019, Metinvest helped to restore damaged infrastructure, including power transmission lines and roofing, allocating around US\$177,000 to disaster relief.



USŞ**4.8**M



**51,799** M<sup>2</sup> OF ROADS REPAIRED



APARTMENT BUILDINGS
REPAIRED



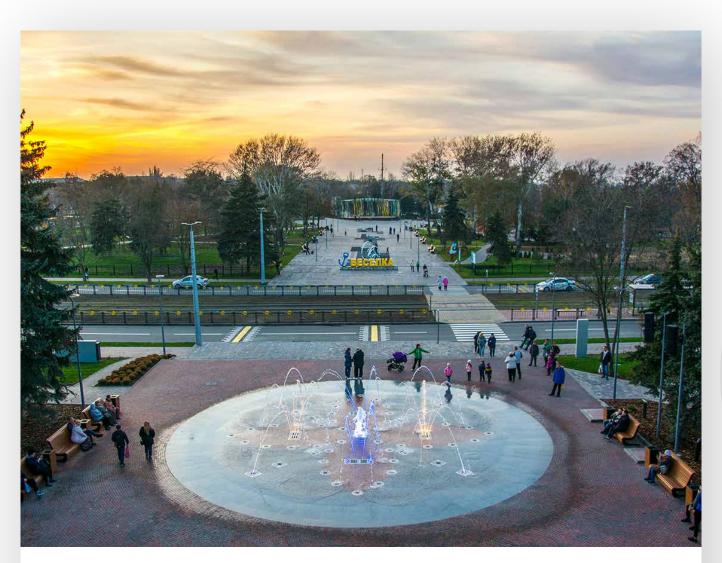
PLAYGROUNDS CONSTRUCTED



27

PUBLIC SPACES Modernised

#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED



### VESELKA PARK. MARIUPOL

The modern Veselka Park features a pedestrian fountain and was opened in spring 2019. The project's implementation began in 2018 in partnership with Metinvest, the Mariupol Development Fund and Mariupol City Council.

The park is a unique landscaped territory featuring a multitude of paths and trees where both adults and children can unwind. It is known by locals as "little Holland" due to its many tulips, benches and playgrounds.

The park is located across the street from the Multicentre; the country's largest social services office that was constructed with Metinvest's support. The Group's overall investments in the park, Multicentre and fountain construction amounted to US\$1.2 million.

"TOGETHER WITH OUR RELIABLE PARTNERS, WE ARE CREATING A NEW, MORE COMFORTABLE MARIUPOL. GREEN PARKS LIKE VESELKA AND MODERN FOUNTAINS ARE ALL PART OF THE CITY'S NEW AESTHETIC OF LIFE. I WANT ALL MARIUPOL RESIDENTS TO BE INSPIRED BY THE CITY AND SEE HOW IT IS CHANGING, DEVELOPING AND BECOMING AN EXAMPLE FOR OTHER INDUSTRIAL CITIES IN UKRAINE."

Vadym Boichenko, Mayor of Mariupol





# **MULTIFUNCTIONAL SQUARE. KRYVYI RIH**

Thanks to this project, the square of the Seventh Anniversary of Independence of Ukraine has been completely renovated into a multifunctional green space. Located in Kryvyi Rih's Ingulets district historic neighbourhood, the old square had been poorly maintained and was therefore unpopular with local residents. Metinvest stepped in to invest around US\$152,000 to revitalise the square and develop the adjacent area, thus creating a community space where people of all ages can take a walk or participate in sport. The square was equipped with all the necessary facilities, including new pedestrian walkways, benches and bins, as well as a modern playground and concrete skatepark. In Ukraine, there are only two skateparks where the main surface is made entirely of concrete, which increases their reliability and service life.

"OPENING A SQUARE WITH SPORT EQUIPMENT IS A HIGHLY IMPORTANT INITIATIVE. IT PROMOTES HEALTHY LIFESTYLE AND PROVIDES YOUNG PEOPLE WITH AN OPPORTUNITY TO TAKE UP SPORT, BECAUSE SKATEBOARDING COULD BE A MUCH HEALTHIER ALTERNATIVE TO SURFING THE INTERNET." Oleksandr Alabiyev, Chairman of the Federation of Extreme Sport of Ukraine





#### **ADVANCING EDUCATION**

In 2019, Metinvest continued to invest in the development of schools and universities, from children's nurseries to higher education. Its projects emphasise innovative forms of education and systematically promote science, technology, engineering and maths (STEM) disciplines, while also paying special attention to encouraging leadership and entrepreneurship among students and teachers.





**EDUCATIONAL PROJECTS** IMPLEMENTED



**EDUCATIONAL INSTITUTIONS** RECEIVED ASSISTANCE

#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED



### THE STEELMAKER'S KITCHEN

Seeking to generate interest in the metallurgical and mining industry among young people, Metinvest created an augmented-reality book titled The Steelmaker's Kitchen. It describes how metallurgy and mining are organised in laymen's terms. Readers can download a special app on their smartphone or tablet and watch a video about the different stages of steelmaking.

The book is a charitable publication that was released in Ukrainian, Russian and English. In addition, the Ukrainian Ministry of Education and Science has approved it for use as a textbook in secondary schools. It will be provided free

of charge to libraries, schools and specialised higher and secondary educational institutions of Mariupol, Kryvyi Rih, Zaporizhia and Avdiivka.

The Steelmaker's Kitchen became a finalist in the 2019 Partnership for Sustainability Award, an international competition held under the auspices of the UN Global Compact in Ukraine that recognises partnership projects contributing to sustainable development.







# START-UP DEVELOPMENT CENTRE AT KOROLENKO CENTRAL CITY LIBRARY. MARIUPOL

The transformation of Korolenko Central City Library in Mariupol presented new opportunities for both book lovers and tech entrepreneurs. The project was implemented in partnership with the Mariupol City Council, the Mariupol Development Fund, USAID and the European Investment Bank with a contribution from Metinvest of around US\$116,000. This was the first project in Mariupol to transform a library into a modern IT hub.

Thanks to these joint efforts, Korolenko Central City Library is once again a centre for social events, education and personal development. It has been merged with the 1991 Mariupol start-up centre, an innovative hub for young talent. By transforming the library into a new space for both learning and pleasure, it has quickly become a mainstay for local youth. It can also be used as an event space for forums and conferences.

The library itself now contains not only an extensive book collection, but also a great number of electronic books in an e-library that readers can access using QR codes.

#### "I AM REALLY PROUD OF THE RESULT, BECAUSE NOW WE HAVE A NEW, MODERN LIBRARY, WHICH WAS A LONG-CHERISHED Dream for all mariupol residents."

Victoriya Lisogor, Director of Korolenko Central City Library





# IT-HUB. KRYVYI RIH

A new IT hub and co-working space with modern technology and high-speed internet access has been opened at the Kryvyi Rih Economic Institute to create a unique space in the centre of the city.

Metinvest invested around US\$198,000 to establish the IT hub and co-working area in cooperation with the Kryvyi Rih Foundation of the Future. The IT cluster reflects the global shift towards digital transformation, while contributing to the competitiveness of the local and national economies. The new space, designed for IT specialists and students, encourages people to team up and develop new business ideas and product prototypes. The hub and co-working space feature state-of-the-art technology, a modern open-office design, meeting rooms and cafés to provide a comfortable working environment for all its users.

A total of 600 square metres of the working area has been renovated to house the hub's high-tech study and work spaces. The hub also features modular areas with the capacity to accommodate up to 100 people at the same time.

"THE CREATION OF AN IT HUB AND CO-WORKING AREA IS AN EXAMPLE OF SUCCESSFUL COOPERATION BETWEEN UNIVERSITY, COMMUNITY AND BUSINESS. SEEING THE ACTIVE ENGAGEMENT OF ALL PARTIES, I FIRMLY BELIEVE THAT KRYVYI RIH HAS A CHANCE TO BECOME ONE OF THE MAIN IT CENTRES IN THE COUNTRY."

Artem Kariavka, founder and director of an IT company



#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED



# INNOVATION LEADERS IN EDUCATION. MARIUPOL AND KRYVYI RIH

#### **MARIUPOL**

In 2019, in cooperation with the Mariupol Development Fund and local authorities, Metinvest organised the Innovation Leaders in Education contest, which aims to support the initiatives of educators striving to come up with innovative learning methods and ways to make education more inclusive. Overall, 43 initiatives from 28 educational institutions in Mariupol were submitted as part of the contest.

The 12 winning projects received funding grants. Among them are: STEM projects that use adaptive teaching methods to make English classes more effective; ideas for holistic education and boosting student motivation; and physical education (PE) classes for

disabled children, allowing them to practice yoga instead of the standard PE programme. Another initiative called I Explore the World aims to train elementary school teachers using the comprehensive education methodology.

#### **KRYVYI RIH**

In Kryvyi Rih, the Innovation Leaders in Education programme is held in partnership with the Kryvyi Rih Foundation of the Future. Its goal is to develop and provide psychological training for teachers to prevent professional burn out. In total, 53 training sessions were held, motivating a total of 1,325 teachers to share their knowledge and valuable experience with children.

"PARTICIPATION IN SUCH PROGRAMMES OPENS UP MANY OPPORTUNITIES FOR TEACHERS IN OUR CITY, INCLUDING PROFESSIONAL DEVELOPMENT COURSES AND PSYCHOLOGY TRAINING, COMMUNICATION AND SHARING EXPERIENCES WITH COLLEAGUES FROM OTHER CITIES."

Iryna Chernobai, practical psychologist from Kryvyi Rih





#### SUPPORTING HEALTHCARE

Healthcare is one of the priorities for sustainable development of society, and one more key focus area of Metinvest's investments. The Group systematically contributes to improving the quality of medical services by supporting renovations of healthcare facilities and providing new modern equipment.





HEALTHCARE FACILITIES
RENOVATED



19

PIECES OF MEDICAL EQUIPMENT PURCHASED



**1**∩

HEALTHCARE FACILITIES SUPPLIED WITH 58.602M3 OF OXYGEN

# **UPGRADING CITY HOSPITALS. KRYVYI RIH**

Metinvest continues to systematically upgrade medical infrastructure in Kryvyi Rih, where Hospital no. 17 is one of the strategic facilities that has undergone a phased modernisation. The hospital serves 40,000 residents of Kryvyi Rih's Inqulets and Shyroke districts, including most of Ingulets GOK's employees. In 2019, the trauma centre and intensive care unit of the cardiology department were provided with all necessary medical equipment. The intensive care unit was also made more accessible by altering the floor plans and removing barriers to access.

In 2019, Metinvest also supported Hospital no. 7 in Kryvyi Rih by repairing an intensive care unit and a blood transfusion room of the anaesthetic unit. The Group's total investment during the period in Hospital no. 17 and Hospital no. 7 amounted to roughly US\$138,000. As the result, the range of medical services offered was considerably extended, improving access to full-scale quality medical care for local residents.

"THANKS TO THE SUPPORT OF METINVEST, THE HOSPITALS RECEIVED A SOLID BASE AND THE OPPORTUNITY TO DEVELOP. THE COORDINATED WORK OF THE CITY AND A MAJOR BUSINESS ALLOWS US TO IMPLEMENT SIGNIFICANT PROJECTS THAT TAKE HEALTHCARE TO A NEW LEVEL AND IMPROVE THE QUALITY OF LIFE IN KRYVYI RIH." Yuriy Vilkul, Mayor of Kryvyi Rih







# **CENTRAL CITY HOSPITAL** RENOVATION. AVDIIVKA

The Avdiivka Central City Hospital is the only health facility in the city providing a full range of medical services to the people living both in the city and in the neighbouring areas. To mitigate the consequences of military activities that damaged the hospital badly and led to an outflow of qualified specialists to larger cities, Avdiivka Coke stepped in to support the renovation of the medical facility.

In 2019, Metinvest invested around US\$271,000 to upgrade surgery and traumatology units that provide treatment to more than 1,000 patients a year. The units were fully equipped with cutting-edge medical devices to perform better diagnostics. Overall, 630 square metres of hospital space were renovated and 11 hospital rooms were equipped with modern conveniences. Today, the updated hospital offers high-quality medical services to local residents and can once again attract and retain dedicated, highly qualified specialists.

"TODAY, NO STATE-FINANCED INSTITUTION CAN FUNCTION WITHOUT THE HELP OF PARTNERS, WHICH IS WHY SUCH PUBLIC-PRIVATE PARTNERSHIPS ARE VERY IMPORTANT. I AM SURE THE RENOVATED UNITS WILL CONTRIBUTE TO THE IMPROVEMENT OF MEDICAL TREATMENT."

Roman Peschansky, Chief Specialist, Adult Preventive Healthcare Department, Healthcare Office of Donetsk Regional State Administration





#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED



### **COVID-19 RESPONSE**

Acknowledging the risks and hazards associated with COVID-19, Metinvest has taken unprecedented measures to support local communities in the regions where it operates. As of the end of August 2020, the Group has invested around US\$5 million in initiatives to prevent the spread of the virus.

Together with the charitable initiatives of its shareholders, the Rinat Akhmetov Foundation and Vadym Novynskyi's International Charitable Foundation, Metinvest has provided COVID-19 rapid tests, medical ventilators and protective equipment to hospitals all over Ukraine.

During the hardest times of the pandemic, Metinvest supported projects to install oxygen pipelines and oxygen units in three city hospitals in Mariupol. These projects turned out to be extremely valuable and lifesaving during the virus outbreak and helped local hospitals to provide the best possible care for patients. The Group invested nearly US\$116,000 in this project.

Furthermore, Ilyich Steel supplies oxygen for intensive care patients in Mariupol and regional hospitals, as well as at the request of other medical facilities. From March to August 2020, the asset provided more than 24,000 cubic metres of oxygen to 11 medical facilities.

In addition, Metinvest provided food packages to more than 2,000 of its retired employees who live in Mariupol, Zaporizhia, Kryvyi Rih, Avdiivka and Novhorodske. The Group allocated around US\$54,000 for this purpose.

Another important initiative that Metinvest supported was arranging and financing the delivery of humanitarian supplies worth more than US\$1 million from China to Ukraine. The Group spent roughly US\$260,000 to organise the flight from Beijing to Boryspil, where humanitarian aid was collected in the presence of Metinvest's CEO, Yuriy Ryzhenkov; Ukraine's Deputy Foreign Minister, Yevgeniy Ienin; Ukraine's Deputy Minister of Health, Ihor Ivashchenko;

and China's Ambassador to Ukraine, Fan Xianrong. COVID-19 tests, lung ventilators, disinfectants and infrared thermometers from Chinese government bodies, private organisations, associations and foundations will be distributed among Ukrainian governmental authorities, medical institutions and universities in Kyiv and 10 of the country's regions.

One more way that Metinvest has decided to support the cities and towns where it operates is by not using the tax holidays that have been introduced throughout the coronavirus lockdown to ensure that their governments continue to receive much-needed budget revenues.

"WE UNDERSTAND THAT THE COVID-19 OUTBREAK INCREASES OUR RESPONSIBILITY TO SOCIETY. WE ARE DOING, AND WILL DO, EVERYTHING WE CAN TO ENSURE THAT OUR ASSISTANCE IN THE FIGHT AGAINST THE PANDEMIC IS COMPREHENSIVE."

Yuriy Ryzhenkov, Chief Executive Officer

For more information about Metinvest's response to COVID-19, please visit our STOP CORONAVIRUS website.

#### **PROMOTING SPORT AND CULTURE**

Sport and cultural events help people to develop stronger social bonds, building happier and healthier communities. To this end, Metinvest implements projects that promote healthy living and wellbeing among its employees and local residents, consistently investing in the cultural development of its communities.

In 2019, the Group engaged in a variety of vibrant events. Notable cultural projects in Mariupol included the GogolFest festival of contemporary art, the MRPL City Festival, Europe Day and France Day. Zaporizhia hosted several popular youth, music and literary festivals, such as Zaporizhzhia Jazzy, Khortytsia Freedom and Zobi Fest. Metinvest also supported such iconic European events as the Rolli Days in Genoa and Arena Opera Festival in Verona, where its re-rolling assets are located.

Among the most prominent sporting events that the Group supported were Zaporizhia's Riverman and Steel Cup, as well as Kryvyi Rih's Iron Hundred cycling marathon and Steel Run half marathon. In Italy, Metinvest sponsored the international Genoa Half Marathon, which attracted more than 1,700 participants, including 173 of the Group's employees.



#### **METINVEST SUPPORTED:**



**SPORTING EVENTS** 



**CULTURAL EVENTS** 

#### **METINVEST REPAIRED AND EQUIPPED:**



98 **SPORT GROUNDS** 



**CULTURAL INSTITUTIONS** 



**SPORT FACILITIES** 

#### **SOCIAL PARTNERSHIP PROGRAMME CONTINUED**



### **GOGOLFEST. MARIUPOL**

GogolFest is an international festival of contemporary art that was founded in Kyiv in 2007, offering theatre, music and visual performances, as well as educational and children's programmes.

In 2019, the event was held in Mariupol for the second time. Metinvest donated around US\$58,000 to support the festival, which was organised in partnership with the Mariupol Development Fund, the Mariupol City Council and international partners.

GogolFest has become a true gem in the city's cultural life. In 2019, it featured eight venues and 100 different acts over the course of six days, and was attended by more than 35,000 people. Attendees were able to travel to the venue on an art train, the first train of such concept in Europe. Along the way, visitors were treated to DJ sets and art events in various train cars.

The festival itself featured concerts from Ukrainian and foreign artists, as well as exhibitions and performances. The most anticipated event of the festival was the Grand Opera Nero, a unique theatrical show that was written exclusively for GogolFest and presented at the dock of Azov Shipyard.

The festival in Mariupol was chosen from more than 700 participants as one of the winners of the prestigious European EFFE Awards 2019-20.

"THE CULTURAL LIFE OF MARIUPOL IS
BECOMING MORE DYNAMIC AND EXCITING
EVERY YEAR, GIVING THE AUDIENCE
UNFORGETTABLE EXPERIENCES. WITH THE
GRAND OPERA NERO, GOGOLFEST SHOWED
ITS VISITORS UNEXPECTED AND FRESH
PERSPECTIVES IN CONTEMPORARY ART."

Anton Telbizov, stage director, one of the participants in the stage production of Grand Opera Nero





# RIVERMAN SWIM ACROSS THE DNIPRO. ZAPORIZHIA

For the second consecutive year, the Zaporizhstal JV and the Zaporizhia Joint Action Platform have become the main sponsors of a massive swimming competition across the Dnipro called Riverman. The event, which took place in Zaporizhia, attracted twice as many participants as in 2018. Overall, 1,000 professional and amateur athletes swam in the event this year, including around 100 employees of the Zaporizhstal JV.

Swimmers from Zaporizhia, Dnipro, Kyiv, Kharkiv, Ivano-Frankivsk, Mykolaiv and many other parts of the country competed in a 200 metre sprint, a challenge designed for amateurs, as well as a 1 kilometre open water swim between the island of Khortytsia and the city's Central Beach for the most experienced athletes. The winners received cash prizes.

Besides the swim, the event included master classes, contests and other activities for attendees and their children, allowing community members to spend quality time engaged in healthy leisure.

"THE EMOTIONS ARE OVERWHELMING. I AM A PROFESSIONAL ATHLETE AND HAVE NEVER SEEN A COMPETITION OF THE SAME SCALE AS RIVERMAN ANYWHERE ELSE."

Volodymyr Voronko, winner of Riverman, swimmer from Kryvyi Rih





# IRON HUNDRED CYCLING MARATHON, KRYVYI RIH

In 2019, 652 cyclists from 63 Ukrainian cities took part in Kryvyi Rih's fourth annual Iron Hundred cycling marathon. Metinvest was the main sponsor of the event, which was organised in partnership with the Ukrainian Bike Family organisation and the Kryvyi Rih Foundation for the Future.

Iron Hundred is often called a sightseeing marathon by its organisers, who brought together athletes of different levels to compete for the main prize: a new bike. The marathon consisted of two routes, which were 55 and 100 kilometres in length and passed through industrial areas of the city.

"I AM FULL OF IMPRESSIONS — 100 KILOMETRES JUST FLEW RIGHT BY! OUR RESULTS COULD HAVE BEEN BETTER, BUT WE HAVE PROVED TO OURSELVES THAT WE CAN COPE WITH SUCH MARATHONS."

Martin Miskiewicz, event participant



#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED

#### PROMOTING ENVIRONMENTAL STEWARDSHIP

Metinvest believes that a strong culture of environmental awareness can be a powerful driver for sustainable development. To foster environmental sustainability in the cities and towns where the Group operates, in 2013 it established the Green Centre public union, which supports community green initiatives and organises educational campaigns to promote environmental awareness.

Through its representative offices in Mariupol, Zaporizhia and Kryvyi Rih, the Metinvest Green Centre promotes local environmental stewardship while contributing to improving public green spaces and recreational areas near residential buildings. In 2019, Green Centre had many success stories, including the completion of several notable projects that brought together local residents and public organisations.





1,250

REQUESTS FOR BEAUTIFICATION FULFILLED



781
TONNES OF TRASH
CLEANED UP



4,113
TREES PLANTED



HECTARES OF TERRITORY CLEANED

# ECO-SCHOOL. Zaporizhia

Eco-School is a project organised by Metinvest Green Centre that aims to teach children about environmental responsibility. In 2019, the project took on more than 8,000 students from Zaporizhia schools, who competed in four rounds of a tailored contest over the course of four months. The contest included an intellectual game on environmental topics, a school community work competition, a school conference on environmental issues and Green Runs, a sport competition. Of 19 educational institutions that participated in the project, three schools made it to the top three, namely Academic Lyceum no. 23, Lyceum no. 34 and the Elint Collegium. As a reward, interactive green zones were installed at the winning schools.

"ECO-SCHOOL IS A GREAT CONTEST
AS IT PROVIDES AN OPPORTUNITY
TO ENGAGE LOCAL RESIDENTS AND
THEIR CHILDREN IN GREEN ACTIVITIES,
WHILE FUELLING THEIR INTEREST IN
ENVIRONMENTAL ISSUES."

Volodymyr Mayorov, Principal, Academic Lyceum no. 23







### GREEN HUBS AND GREEN LEAGUE. KRYVYI RIH

In 2019, Metinvest Green Centre supported the launch of three new green hubs in Kryvyi Rih's Ternivskyi, Pokrovskyi and Metalurhiynyi districts, in addition to the first green hub that was previously opened in Ingulets district.

Kryvyi Rih's four green hubs serve as community centres, where local residents can get together to relax and catch up, participate in educational programmes that focus on environmental issues and take part in a variety of other social activities. Overall, the green hubs hosted 207 events during the year that engaged nearly 1,600 adults and children.

One of the notable projects started in November 2019 with support of the Green Centre was the Green League educational project for children and their parents. The programme is designed to raise awareness of environmental issues and foster responsible behaviour. Local ecologists and teachers talk with children about the environment, as well as arrange environmental tours, fun eco-quests and contests using the green hub spaces. Throughout the year, the Green League organised 48 events that were attended by 1,310 people. The events spanned master classes on making bird feeders, lessons on environmental protection and separate waste collection, as well as team building games, environmental quests and much more.

# "IT IS ESSENTIAL TO ARRANGE SUCH EVENTS FOR CHILDREN FROM AN EARLY AGE. THIS WAY, WE CAN HELP THEM TO BUILD A HOLISTIC PERSONALITY AND FOSTER ENVIRONMENTAL EDUCATION."

Volodymyr Kazakov, Professor, Department of Geography, Regional Studies and Tourism at Kryvyi Rih State Pedagogical University





# 100 YARDS. Kryvyi rih

The 100 Yards programme in Kryvyi Rih brings together local residents, community organisations and the Green Centre to improve the quality of green spaces and recreational zones in residential areas. Since its launch in 2016, more than 5,000 proactive citizens have already brought their projects to life and revamped the courtyards of 98 apartment complexes. In 2019, Kryvyi Rih residents submitted 197 projects, of which 52 were implemented. Their ideas translated into the installation of 36 playgrounds, 30 sport grounds, 123 benches, 90 garbage bins, 12 gazebos and several new pedestrian walkways in the courtyards of their apartment buildings. The winners were selected by an expert jury, which included representatives of Kryvyi Rih's housing and communal facilities, community leaders and representatives of the city's industrial enterprises.

# "PEOPLE PARTICIPATE IN THE COMPETITION BECAUSE IT GIVES THEM TANGIBLE RESULTS AND A REAL OPPORTUNITY TO MAKE A POSITIVE CHANGE."

Olga Yakubovska, winner of 100 Yards in 2019



#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED



# BATTERY RECYCLING PROJECT. MARIUPOL, KRYVYI RIH AND KYIV

To promote responsible waste management, Metinvest Green Centre supports the Recycle a Battery, Save Nature project. It aims to organise the collection and transportation of used batteries for recycling. The project was initiated by the Metinvest Green Centre in Mariupol in 2015 as part of our Green Plant environmental programme for students at Mariupol schools. In 2018, Azovstal joined the initiative and started to collect used batteries as well.

In 2019, Metinvest partnered with Environmental Investments LLC to participate in the Batteries, Surrender nationwide project, which became the first ever initiative in Ukraine to collect and transport batteries abroad for recycling. With Green Centre support, we managed to collect 1.2 tonnes of used batteries in Mariupol, Kryvyi Rih and Kyiv. Materials were packed and sent off to recycling sites of GreenWEEE International SA (Romania) in special traceable tanks and recycled into secondary raw materials.

"THANKS TO THE PROJECT, WE ENHANCED OUR BATTERY RECYCLING INITIATIVE AND STRENGTHENED OUR CONTRIBUTION TO ENVIRONMENT PROTECTION IN UKRAINE."

Viktoriya Koshmanova, coordinator, Metinvest Green Centre in Mariupol





# ENCOURAGING GREATER COMMUNITY ENGAGEMENT

Metinvest believes that engaging local communities in regional development increases the effectiveness of its efforts for two reasons. First, engagement allows it to learn about local concerns and focus its actions on the most impactful issues. Second, it can involve locals in development projects, allowing them to contribute in ways they find meaningful. In this way, Metinvest helps community members define their own roles in joint initiatives and choose when and how to participate.

Four Metinvest programmes have become an annual tradition:

- We Improve the City (Mariupol)
- FestMetinvest (Kryvyi Rih)
- We Are the City (Zaporizhia)
- Transforming Avdiivka Together (Avdiivka)

For more information about each of the initiatives in previous periods, please refer to the 2017-18 Metinvest Sustainability Report.

In 2019, the We Improve the City contest in Mariupol brought more attention to environmental and health issues. In addition to its traditional focus on urban beautification, green spaces and tourist infrastructure, the contest was expanded to include environmental science and health projects. In 2019, out of a total of 103 applications submitted, 16 winning projects were implemented.

# BIORESOURCES OF THE SEA OF AZOV INTERACTIVE LABORATORY. MARIUPOL

One of the winners of the We Improve the City contest was a project to build an interactive creative scientific and educational laboratory called Bioresources of the Sea of Azov on the campus of Pryazovskyi State Technical University. The laboratory was created in one of the university's classrooms, which was completely renovated and provided with new furniture and necessary equipment. It also includes hundreds of exhibits and dozens of photos, a collection that has been assembled over the course of a decade. Experienced scientists in the fields of ecology, energy conservation and biology will be on site to educate curious visitors. This project will allow people who visit the laboratory to learn more about the marine ecosystem of the Sea of Azov, which is of great educational value.

"THE BIORESOURCES OF THE SEA OF AZOV PROJECT AIMS TO CLOSE A SIGNIFICANT INFORMATION GAP ON THE RESOURCES OF THE SEA OF AZOV AND SUBSEQUENTLY ENHANCE THE ATTRACTIVENESS OF MARIUPOL."

Volodymyr Monin, marine hydrobiologist, candidate of biological sciences, associate professor at Pryazovskyi State Technical University





With its FestMetinvest contest, the Group aims to provide Kryvyi Rih residents with a platform where they can bring their ideas and perspectives to make the city a more vibrant and attractive place. In 2019, the contest was held for the second time and was met with even greater enthusiasm from local residents. The participants submitted 30 projects for the contest, 17 of which were selected as winners and implemented.



# KRYVBAS CITY SKILLS. KRYVYI RIH

As part of FestMetinvest, in September 2019, Kryvyi Rih's Heroes Park hosted the Kryvbas City Skills family festival. The event featured 14 locations dedicated to 40 different professions. Each child received a passport at the entrance to the festival that allowed them to participate in various activities. Kryvbas City Skills included a robot battle, chemical laboratory experiments, a performance by dog handlers and working dogs, as well as virtual reality simulation of driving an excavator.

"THIS IS THE FIRST TIME AN INTERACTIVE FESTIVAL OF PROFESSIONS OF THIS SCALE HAS BEEN HELD IN KRYVYI RIH. APART FROM BEING A FUN LEISURE ACTIVITY, KRYVBAS CITY SKILLS IS A CAREER GUIDANCE EVENT THAT HELPS CHILDREN TO EXPLORE THEIR FUTURE CAREER OPTIONS OFFERED BY THE LOCAL ENTERPRISES."

Tetiana Kripak, Director of the Department of Education and Science, Kryvyi Rih City Council



#### **SOCIAL PARTNERSHIP PROGRAMME** CONTINUED

In 2019, Metinvest once again held the We Are The City contest in Zaporizhia, which aims to support social initiatives proposed by local residents and public organisations. Out of 420 submissions, it selected the best 100 initiatives to be subsequently implemented.

The We Are The City contest was recognised as the best corporate contribution to achieving SDG 11 "Sustainable Cities and Communities" during the X National CSR case study competition, an annual event organised by the Ukrainian NGO "Centre for Corporate Social Responsibility."



### PLAYGROUND FOR CHILDREN WITH DISABILITIES. ZAPORIZHIA

A highlight of the We Are the City contest in 2019 was the construction of an inclusive playground with special swings at the Zaporizhia Children's Botanical Garden. More than just a local attraction in Zaporizhia, the botanical garden is also a major extracurricular educational facility providing various classes that are attended by more than 700 children. Students with disabilities can now use the inclusive play environment to enjoy fun activities, socialise and develop their physical strength and motor skills.

"BREAKING DOWN BARRIERS AND MAKING CHILDREN WITH DISABILITIES FEEL INCLUDED AND VALUED IS SO IMPORTANT. WE BELIEVE THAT THE NEW INCLUSIVE PLAYGROUND INCREASES THE SENSE OF BELONGING AND ACCEPTANCE WHILE FOSTERING POSITIVE INTERACTION BETWEEN ALL CHILDREN REGARDLESS OF THEIR ABILITIES."

Tamara Yeremina, Director of the Zaporizhia Children's Botanical Garden



The Transforming Avdiivka Together and Transforming Toretsk Together contests are especially important for local residents, as the cities of Avdiivka and Toretsk suffered significantly due to their proximity to the conflict area in Eastern Ukraine. The contests bring together local communities who wish to transform their towns into better places to live and work

by implementing projects to develop social infrastructure, as well as beautify residential buildings and the surrounding areas. In 2019, a total of 24 of the 30 projects submitted in Avdiivka and 15 of the 24 projects submitted in Toretsk were implemented as contest winners.



### YOUTH HUB AND AKIMOF MUSICAL CLUB. AVDIIVKA

In 2019, Avdiivka welcomed the new youth hub and Akimof musical club, which opened in the premises of the future Centre for Children and Youth. The project was initiated by The Power of Ideas and Muzychna Varta, two local community organisations that won the Transforming Avdiivka Together contest and got the opportunity to set up a creative space for educational, music and art events. Local residents, artists, musicians and other organisations expressed strong support for this initiative. They helped with repair work and provided the youth centre with musical instruments and books. The hub provides training sessions, master classes, cultural events, forums, exhibitions and many other activities for local residents.

"SINCE OUR INITIATIVE HAS BEEN WELL RECEIVED BY AVDIIVKA RESIDENTS, WE WILL CONTINUE TO PARTICIPATE IN TRANSFORMING AVDIIVKA TOGETHER TO TRANSLATE OUR IDEAS INTO REALITY AND ENHANCE THE CULTURAL LIFE OF THE TOWN."

Oleksiy Savkevich, representative of The Power of Ideas LLC and Muzychna Varta

